

DAFTAR GAMBAR

Gambar 1.1 Maps Perusahaan.....	8
Gambar 2.1 <i>Flat Design</i>	25
Gambar 2.2 <i>Bird Eye</i>	30
Gambar 2.3 <i>High Angle</i>	30
Gambar 2.4 <i>Eye Level</i>	31
Gambar 2.5 <i>Low Angle</i>	31
Gambar 2.6 <i>Frog Eye</i>	32
Gambar 2.7 <i>Extreme Close Up</i>	33
Gambar 2.8 <i>Big Close Up</i>	33
Gambar 2.9 <i>Close Up</i>	34
Gambar 2.10 <i>Medium Close Up</i>	34
Gambar 2.11 <i>Medium Shot</i>	35
Gambar 2.12 <i>Extreme Wide Shot</i>	35
Gambar 2.13 <i>Very Wide Shot</i>	36
Gambar 2.14 <i>Wide/Long Shot</i>	36
Gambar 2.15 <i>Over Shoulder</i>	37
Gambar 2.16 <i>Point of View</i>	37
Gambar 2.17 <i>The Symmetrical grid</i>	41
Gambar 3.1 Logo Perusahaan USUPSO.....	46
Gambar 3.2 <i>Struktur Organisasi</i>	48
Gambar 3.3 Kategori <i>Accessories</i>	48
Gambar 3.4 Kategori <i>Electronic</i>	49
Gambar 3.5 Kategori <i>Fashion</i>	49
Gambar 3.6 Kategori <i>Hobbies</i>	50
Gambar 3.7 Kategori <i>Sport</i>	50
Gambar 3.8 Kategori <i>Travel Essential</i>	51
Gambar 3.3 Kategori <i>Stationary</i>	51
Gambar 3.10 Kategori <i>Home Living</i>	52

Gambar 3.11 Kategori <i>Health and Beauty</i>	52
Gambar 3.12 Suasana Pelepasan Karyawan Kantor.....	54
Gambar 3.13 Suasana Kantor.....	54
Gambar 3.14 Suasana Saat Meeting.....	55
Gambar 3.15 Acara Year End Bersama Tim Marketin.....	55
Gambar 3.16 <i>Team Design Graphic</i>	55
Gambar 3.17 Lokasi Perusahaan.....	56
Gambar 3.17 Posisi Kerja Penulis.....	56
Gambar 4.1 Client Brief.....	62
Gambar 4.2 Story Line.....	62
Gambar 4.3 Alternatif <i>Story Board 1</i>	63
Gambar 4.3 Alternatif <i>Story Board 2</i>	63
Gambar 4.4 Alternatif <i>Story Board 1</i>	62
Gambar 4.5 <i>Asset Motion Graphic</i>	64
Gambar 4.6 <i>Screenshot Setting Artboard</i> Adobe Illustrator.....	65
Gambar 4.7 <i>Screenshot</i> Pengerjaan di Adobe Illutrator.....	65
Gambar 4.8 <i>Screenshot</i> Penggunaan <i>Font</i>	66
Gambar 4.9 <i>Screenshot Setting Composition</i> di Adobe After Effect.....	66
Gambar 4.10 Memasukan File ke Adobe After Effect.....	67
Gambar 4.11 Memasukan File Data ke <i>Composition</i> di Adobe After Effect	67
Gambar 4.12 Penggunaan efek Alpha Matte dan CC Radial Fast Blur.....	68
Gambar 4.13 <i>Screenshot</i> saat <i>rendering motion graphic</i>	69
Gambar 4.14 <i>Screenshot Motion Graphic</i>	69
Gambar 4.15 <i>Motion Graphic</i> Promo <i>Special Avocado Limited Edition</i>	70
Gambar 4.16 Tampilan <i>Motion Graphic</i>	71
Gambar 4.17 Copywriting	71
Gambar 4.18 <i>Finishing Motion Graphic</i> Promo <i>Special Avocado Limited Edition</i>	76
Gambar 4.19 <i>Motion Graphic</i> Happy Chinese New Year.....	76
Gambar 4.20 <i>Motion Graphic</i> Promo Cuan Back	77
Gambar 4.21 <i>Motion Graphic</i> <i>Grand Opening USS Store</i>	77

Gambar 4.22 <i>Design Perfume</i>	78
Gambar 4.23 Poster Pembatasan Pengunjung.....	78
Gambar 4.24 Feed Instagram Tema <i>Soft Selling</i>	79
Gambar 4.25 Tampilan Toko Aplikasi Tokopedia.....	62
Gambar 4.26 Proposal Produk.....	62
Gambar 4.27 <i>Motion Graphic</i> USS x Jungle Land.....	62